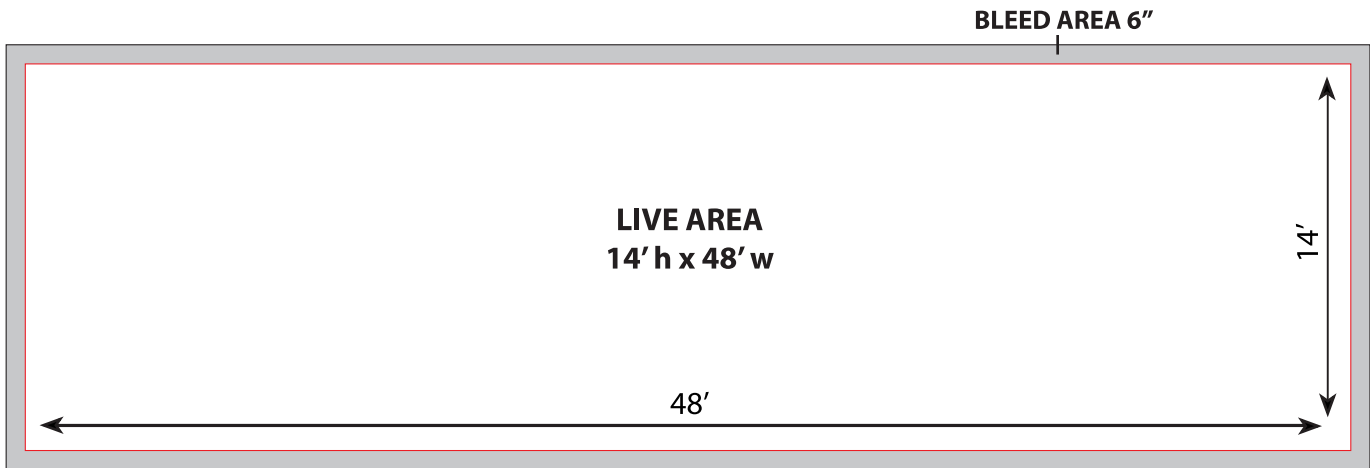


BILLBOARD

(14' h x 48' w)



Overall Size 15' h x 49' w (bleed Included)

Size includes 6" extra material per edge for production and installation. 6" inches bleed for pockets

ART/PRODUCTION SPECIFICATIONS

Artwork Scale Information:

- 1" = 1" (for example 14"x48" = 14'x48')
- Resolution at scale 300dpi (recommended)

Actual Size:

- Overall Size (bleed included): 15' h x 49' w
- Live Area (viewable): 14' h x 48' w
- Copy Area (recommended): 13' h x 47' w

Artwork Size:

- Overall Size (bleed included):
15" x 49" @ 1" = 1' scale size
- Live Area Size (viewable):
14" x 48" @ 1" = 1' scale size
- Copy Area (recommended):
13" x 47" @ 1" = 1' scale size

Substrate:

- Flex Vinyl

Finishing:

- 6" pockets on all sides, bleed-thru pockets

Artwork Requirements

Artwork should be sent to Turner Outdoor Advertising 30 days prior to post date. It must be set up using recommended artwork specifications. Please provide artwork in one of the following formats (CMYK), pdf, tiff, jpeg, eps, Photoshop or Adobe Illustrator.

